



PRESS BRIEFING · 31 JULY 2026

# European Machine Access Case

A journalist-ready account of recurring machine access to ENTIA: the evidence, its limits, the operators publicly associated with declared agents, and the European framework for governed continuation.

---

**1.343.701**

classified external requests

**19 / 21**

compacted days · 2 preserved gaps

**30**

declared agent classes

**13**

press materials readable online

---

## The shortest accurate version

ENTIA maintains a machine-readable economic identity infrastructure. During the documented July 2026 forensic window, automated systems repeatedly requested and received ENTIA-controlled resources at scale. The evidence supports access, delivery, volume, recurrence and persistence. It does not, by itself, prove training, storage, RAG, grounding, product integration, infringement or damage.

The case is therefore not framed as “bots are bad”. It is framed as a governed-continuation problem: if machine systems already consume maintained identity objects, the conditions for continued access should be visible, measurable and licensable.

---

## What happened

ENTIA operates a corpus of 11.33 million resolved economic identities across ten countries. Each public ENTIA Home is a projection of a maintained identity object: legal or economic identity, source references, verification state, enrichment, canonical URL, HTML, JSON-LD, Markdown and machine-access governance signals.

In the 7-27 July 2026 UTC observation window, the press pack classifies 1,343,701 external machine requests across 19 compacted days. The 11 and 12 July capture gaps are preserved as gaps and are not interpolated. Internal and test agents are excluded from the external totals.

**The unit of value is not a page view. It is the resolved, verified, enriched, maintained and governed identity object delivered by ENTIA.**

---

# Evidence and limits

## What the evidence supports

- Specified HTTP requests reached ENTIA-controlled infrastructure at recorded times.
- Clients declared specified User-Agent strings and requested specified routes.
- Response classes, transfer signals and route-level delivery were recorded where available.
- Activity was repeated and concentrated across search, AI, answer-engine, SEO and data-intelligence crawler classes.
- Policy versions, telemetry aggregates, manifests and hashes can support reproducibility.

## What ENTIA does not assert from telemetry alone

- Training, fine-tuning, model evaluation, embeddings or memorisation.
  - RAG, grounding, internal retrieval or use in a specific answer.
  - Integration into a particular product, workflow, model or customer deployment.
  - Automatic infringement, contractual acceptance, damages or debt per request.
  - Operator-level legal responsibility based only on a declared User-Agent string.
-

# Declared agent landscape

The table reports families of User-Agent observed in the classified forensic window.  
"Association" means public association of that User-Agent family, not a legal attribution of each request.

| AGENT FAMILY           | PUBLIC ASSOCIATION        | REQUESTS | SHARE OF EXTERNAL |
|------------------------|---------------------------|----------|-------------------|
| Bingbot                | Microsoft                 | 424,824  | 31.62%            |
| Amazonbot              | Amazon                    | 267,987  | 19.94%            |
| Googlebot              | Google                    | 165,319  | 12.30%            |
| GPTBot                 | OpenAI                    | 115,817  | 8.62%             |
| SemrushBot             | Semrush                   | 110,301  | 8.21%             |
| Meta-ExternalAgent     | Meta                      | 81,316   | 6.05%             |
| ClaudeBot              | Anthropic                 | 71,941   | 5.35%             |
| DataForSeoBot          | DataForSEO                | 35,871   | 2.67%             |
| PetalBot               | Huawei                    | 14,260   | 1.06%             |
| Applebot               | Apple                     | 13,017   | 0.97%             |
| Other external classes | Several / not highlighted | 41,048   | 3.05%             |

# The five-layer measurement framework

ENTIA separates layers that are often conflated in public debate about AI visibility and crawler activity.

Did a machine request and receive a URL or resource? Directly observable in ENTIA telemetry.

Was the accessed object eligible or useful for a downstream system? Requires additional evidence.

Was the object retrieved inside a model, index or agent workflow? Requires external signals or experiments.

Was ENTIA shown as a source to a user? Observable when the interface exposes the source.

Did the object affect a response, decision or ranking? Requires controlled testing and cannot be inferred from requests alone.

---

# Why this is a European case

ENTIA is a global infrastructure with operational direction in Madrid and legal entity PrecisionAI Marketing OÜ in Estonia. EMAC is European because the case is framed through European copyright, database, AI, contract and interoperability mechanisms.

The legal architecture is layered: machine-readable TDM reservation for qualifying protected subject matter, sui generis database-right analysis where qualifying investment and extraction or re-utilisation conditions are established, separate treatment of ENTIA-owned software and enrichment layers, source-by-source rights review, and contractual continuation only after valid activation.

The European Commission's July 2026 TDM opt-out registry feasibility work is relevant because it examines how rights reservations can be expressed, identified and supported with technical infrastructure. ENTIA's contribution is a concrete operating case connecting corpus identity, machine-readable policy signals, access evidence and licensed continuation.

---

## Governed continuation

ENTIA does not require operators to disclose whether the corpus supports search, indexing, training, evaluation, grounding, RAG or another internal function before activating the standard continuation route. The standard commercial sentence is simpler: the corpus may continue to be consumed in the same manner, but within an active economic licence.

Optional service layers such as authenticated APIs, managed feeds, delta delivery, provenance packages, rate arrangements and audit support may be offered separately. They are enhancements, not prerequisites for licensing the access already occurring.

---

# Timeline

Platforms sent traffic, publishers measured sessions, and value was commonly attributed through clicks, visits and conversions.

Systems increasingly retrieve, synthesise and answer without necessarily returning a proportional human session.

ENTIA builds and maintains a corpus of resolved economic identities for humans, search engines, LLMs and agents.

ENTIA classifies a 7-27 July 2026 baseline with 19 compacted days and preserved 11-12 July capture gaps.

ENTIA publishes policy signals and a licensing route for authorised continuation rather than treating blocking as the only response.

---

## Approved quotes

"The access already exists. The licence enables its continuation."

"We are not trying to guess what happens inside models. We are documenting what leaves our infrastructure, who requests it and how often."

"Precision does not weaken the case. It makes it defensible."

---

"During twenty-five years we measured value through the click. Agents are changing that unit of measurement."

FERNANDO VILCHES • FOUNDER, ENTIA

### SUPPORTING DOCUMENTS

## Read online or download the source

Every press material now has an online reading path. PDF and DOCX files remain available as source formats for verification, quotation and editorial production.

[DOWNLOAD PNG ZIP \(/PRESS/DOWNLOADS/ENTIA\\_EMAC\\_RECURSOS\\_VISUALES\\_PNG.ZIP\)](#)

01

### Journalist briefing

Complete case narrative and evidentiary boundary.

[READ ONLINE \(#BRIEFING\)](#)

[PDF \(/PRESS/DOWNLOADS/ENTIA\\_EMAC\\_JOURNALIST\\_BRIEFING.PDF\)](#)

02

## Institutional dossier for DG CONNECT and the European AI Office

Institutional framework, evidence and governed continuation.

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/INSTITUTIONAL-DOSSIER/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/INSTITUTIONAL-DOSSIER/)

[PDF \(/PRESS/DOWNLOADS/ENTIA\\_EUROPEAN\\_COMMISSION\\_INSTITUTIONAL\\_DOSSIER\\_V7\\_PROGRESS.PDF\)](/PRESS/DOWNLOADS/ENTIA_EUROPEAN_COMMISSION_INSTITUTIONAL_DOSSIER_V7_PROGRESS.PDF)

03

## Main press release

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/MAIN-PRESS-RELEASE/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/MAIN-PRESS-RELEASE/)

[DOCX \(/PRESS/DOWNLOADS/02\\_NOTA\\_DE\\_PRENSA\\_PRINCIPAL\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/02_NOTA_DE_PRENSA_PRINCIPAL_ENTIA_EMAC.DOCX)

04

## 60-second story

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/SIXTY-SECOND-STORY/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/SIXTY-SECOND-STORY/)

[DOCX \(/PRESS/DOWNLOADS/03\\_HISTORIA\\_EN\\_60\\_SEGUNDOS\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/03_HISTORIA_EN_60_SEGUNDOS_ENTIA_EMAC.DOCX)

05

## Seven editorial questions

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/SEVEN-EDITORIAL-QUESTIONS/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/SEVEN-EDITORIAL-QUESTIONS/)

[DOCX \(/PRESS/DOWNLOADS/04\\_SIETE\\_PREGUNTAS\\_EDITORIALES\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/04_SIETE_PREGUNTAS_EDITORIALES_ENTIA_EMAC.DOCX)

06

## ENTIA corporate profile

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/ENTIA-CORPORATE-PROFILE/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/ENTIA-CORPORATE-PROFILE/)

[DOCX \(/PRESS/DOWNLOADS/05\\_PERFIL\\_CORPORATIVO\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/05_PERFIL_CORPORATIVO_ENTIA_EMAC.DOCX)

07

## Fernando Vilches biography

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/FERNANDO-VILCHES-BIOGRAPHY/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/FERNANDO-VILCHES-BIOGRAPHY/)

[DOCX\(/PRESS/DOWNLOADS/06\\_BIOGRAFIA\\_FERNANDO\\_VILCHES\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/06_BIOGRAFIA_FERNANDO_VILCHES_ENTIA_EMAC.DOCX)

08

## Dual chronology

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/DUAL-CHRONOLOGY/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/DUAL-CHRONOLOGY/)

[DOCX\(/PRESS/DOWNLOADS/07\\_CRONOLOGIA\\_DOBLE\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/07_CRONOLOGIA_DOBLE_ENTIA_EMAC.DOCX)

09

## Methodology and evidentiary scope

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/METHODOLOGY-EVIDENTIARY-SCOPE/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/METHODOLOGY-EVIDENTIARY-SCOPE/)

[DOCX\(/PRESS/DOWNLOADS/08\\_METODOLOGIA\\_Y\\_ALCANCE\\_PROBATORIO\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/08_METODOLOGIA_Y_ALCANCE_PROBATORIO_ENTIA_EMAC.DOCX)

10

## What we know and what we do not assert

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/KNOWN-AND-NOT-ASSERTED/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/KNOWN-AND-NOT-ASSERTED/)

[DOCX\(/PRESS/DOWNLOADS/09\\_LO\\_QUE\\_SABEMOS\\_Y\\_NO\\_AFIRMAMOS\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/09_LO_QUE_SABEMOS_Y_NO_AFIRMAMOS_ENTIA_EMAC.DOCX)

11

## European regulatory context

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/EUROPEAN-REGULATORY-CONTEXT/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/EUROPEAN-REGULATORY-CONTEXT/)

[DOCX\(/PRESS/DOWNLOADS/10\\_CONTEXTO\\_REGULATORIO\\_EUROPEO\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/10_CONTEXTO_REGULATORIO_EUROPEO_ENTIA_EMAC.DOCX)

12

## Authorised quote bank

[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/AUTHORISED-QUOTE-BANK/\)](/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/AUTHORISED-QUOTE-BANK/)

[DOCX\(/PRESS/DOWNLOADS/11\\_BANCO\\_DE\\_CITAS\\_AUTORIZADAS\\_ENTIA\\_EMAC.DOCX\)](/PRESS/DOWNLOADS/11_BANCO_DE_CITAS_AUTORIZADAS_ENTIA_EMAC.DOCX)

# Charts and visual resources guide

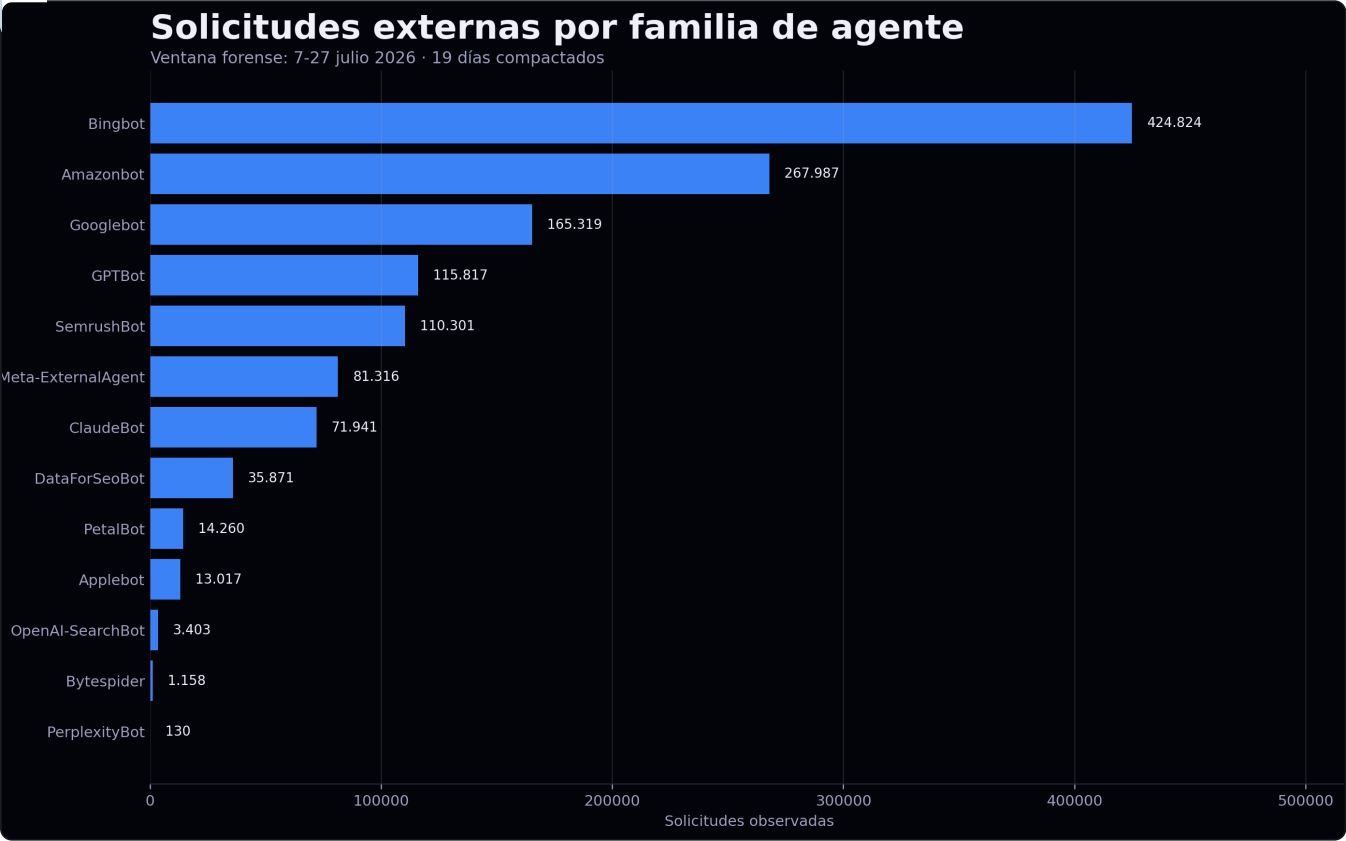
[READ ONLINE \(/PRESS/EUROPEAN-MACHINE-ACCESS-CASE/READ/VISUAL-RESOURCES-GUIDE/\)](#)

[DOCX \(/PRESS/DOWNLOADS/12\\_GRAFICOS\\_Y\\_RECURSOS\\_VISUALES\\_ENTIA\\_EMAC.DOCX\)](#)

## VISUAL RESOURCES

# Editorial graphics

[OPEN ASSET LIBRARY \(/PRESS/ASSETS\)](#)



## Requests by agent

## Para medir la interacción de LLMs y agentes con fuentes



### Five layer framework

## La de trazabilidad de ENTIA



### Traceability architecture



**ENTIA**  
DEFINING TRUST IN AI

## PrecisionAI Marketing OÜ

Sepapajatu 4, 11415 Tallinn, Estonia

VAT EE102780516 · DUNS 565868914

EU data · Estonia e-Residency

nkedi s://x. s://gi  
n.co com/ thub.  
m/co x entia o com/  
mpan \_syst ENTI  
y/enti ems) A-IA)

## MACHINE ACCESS

### License data (/licensing)

Machine ecosystem (/ecosyste  
m)

Machine telemetry (/telemetry)

### European Machine Access

Case (/press/european-machine-a  
ccess-case)

Five-Layer Framework (/press/r  
esearch/five-layer-framework)

## PLATFORM

Entia Home (/products/entia-hom  
e)

Score (/auditorias/)

Verify (/notaria)

Sector Intelligence (/sectores)

Knowledge (/knowledge/es/)

## SOLUTIONS

For Advertisers (/advertisers)

For Agencies (/partners/)

AI search visibility (/funnel?fresh  
=1)

Business verification (/notaria)

## DEVELOPERS

API (/developers)

MCP documentation (/mcp-doc  
s)

MCP setup (/mcp-setup)

Company Verification MCP (/m  
cp-company-verification)

## COMPANY

Why ENTIA (/por-que-entia)

How ENTIA works (/como-funcio  
na)

About (/about)

Press Room (/press)

Contact (/press/contact)

Methodology (/methodology)

Data sources (/data-sources)

Editorial standards (/editorial)

Legal entity (/legal-entity)

Legal center (/legal)

## RESOURCES

Cryptographic identity (/identida  
d-criptografica)

AI crawlers (/crawlers-ia)

Anti-hallucination (/anti-alucinaci  
on)

Corpus Live · AI Monitor (/corpu  
s-live)

Citation ≠ Indexing (/citado-vs-in  
dexado)

SEO vs GEO vs RAG (/seo-geo-r  
ag)

The invisible company (/empres  
a-invisible-ia)

© 2026 PRECISIONAI MARKETING OÜ · ENTIA.SYSTEMS

[LEGAL NOTICE \(/LEGAL/ES/AVISO-LEGAL\)](/LEGAL/ES/AVISO-LEGAL) [PRIVACY \(/LEGAL/ES/POLITICA-PRIVACIDAD\)](/LEGAL/ES/POLITICA-PRIVACIDAD)

[COOKIES \(/LEGAL/ES/POLITICA-COOKIES\)](/LEGAL/ES/POLITICA-COOKIES) [TERMS \(/LEGAL/ES/TERMINOS-SERVICIO\)](/LEGAL/ES/TERMINOS-SERVICIO)

[DPA \(/LEGAL/ES/PLANTILLA-DPA\)](/LEGAL/ES/PLANTILLA-DPA) [CENTRO LEGAL \(/LEGAL\)](/LEGAL)